

JENS KRARUP

OBJECTIVE

Having **creative** and **technical** abilities, this professional seeks to meld with a team ready to tackle the exciting infant world of **Internet Technology**.

EXPERIENCE

2000 iSynaps Inc. Internet Business Accelerator

Chief Technology Officer

- Evaluated, defined and scoped new internet projects for acceleration
- Procured and supervised development partners for projects
- Involved in meetings with interested capital investment firms

1994-1999 ExpressWeb, Inc. Web Development and Hosting

Vice President and Chief Technology Officer

Started ExpressWeb as one of the partners and headed the development of ExpressWeb's technology. Brought ExpressWeb through the initial stages of static html web pages to today's highly dynamic pages backed by large amounts of viewable data. Sites included trading and auction floors, product catalogs, shopping carts, intranets and extranets.

- Planned and assessed IS Department human resource, hardware and software needs for present and future growth
- Designed, developed, and implemented modular online shopping cart, catalog system, and search module in Oracle PL/SQL
- Integrated Oracle based multiple product catalogs with AT&T SecureBuy
- Designed and developed Perl CGI's for AT&T's limited EWDP hosting platform
- Wrote business requirements, proposals, scope documents, coding standards
- Assisted on sale calls as technical support for account executives
- Coordinated JAD sessions with employees and clients
- Developed online freight transportation auction implementing ESRI Avenue Programming-GIS system
- Designed and jointly developed extranet for major company with wholesale products at multiple price levels and multiple languages
- Coded online magazine subscription processing application for multiple magazines with highly dynamic order forms.
- Assisted in System Administration of DNS, Sendmail, Apache configuration, Oracle OWAS 3.0, and Oracle 8 database server.

1992-1994 GigaByte Graphics Computer Consulting

Independent Consultant for Macintosh Computer Systems

- Trained and consulted in high end desktop publishing to many advertising agencies, graphic departments, and printing companies throughout South Florida. Clients included: Harper Collins Publishing, Miami Herald, PinkHaus, BBD&O, Ryder Trucks, Florida Power & Light., BellSouth, RC Cola, Tasco, & Royal Caribbean Cruise Lines.

- 1992 SuperType/SuperByte Service Bureau for Desktop Publishing
Systems Manager/Partner In Leaf Desktop Slide Scanner
- Managed Systems in Service Bureau-Directed Scanning, Photo Manipulation, and Film Separations
- 1990-1992 Laser-Tech Service, Inc. Service Bureau for Desktop Publishing
Systems Manager
- Created Graphic Designs and Supervised Linotronic Hi-Res Pre-Press Printouts of Computers Designs
- 1988-1990 Lee, Krarup and Associates Product Development and Design Group.
Vice President
- Setup and maintenance of Macintosh Computer System (Mac II, Mac SE, 19" PCPC Monitor, LaserWriter IINT, and MacScan Scanner). Served as creative director on major accounts.
- 1983-1988 American Graphics Product Development Package Design Studio
Creative Director/Account Executive
- Managed several major accounts including all aspects of design and service. Supervised creative department, as well as production control and training of new employees on Compugraphic MCS Powerview typesetter.
 - Headed projects in packaging design for such companies as Key Pharmaceuticals, DelMonte, and Dole.
- 1981-1983 Markraft Industries, Inc./Flexographix International, Inc.
 Platemaking Trade Shop for Flexographic Printing Industry.
Art Director
- Directed the art department, and supervised setup of art and camera departments. Dealt directly with clients on design and mechanical art work. Trained new employees in stripping and designing to the printing specifications of the packaging industry.

EDUCATION

- Art Institute of Ft. Lauderdale Ft. Lauderdale, FL
- Associate of Arts in Advertising Design

SKILLS

- Operating System:** Windows 95/98/NT, MacOS, SGI Irix, Sun Solaris, Linux
Application Development: Lingo, Oracle PL/SQL, Visual Basic, FoxPro, Perl, Cold Fusion, AppleScript, JavaScript, HTML, CGI. Currently studying : Java, DHTML, XML
Graphics Development: Adobe Products (Premiere, PhotoShop, Illustrator, Streamline, Dimensions, ImageReady), Macromedia Products (Director, Flash, Dreamweaver, Freehand, Fontographer), Equilibrium Debabelizer, Quark Xpress
Software Tools: MS Office, MS Project, Visio Professional

INTERESTS

Association of Internet Professionals, woodworking, scuba diving, computers.